



HERMAN & WALLACE

pelvic rehabilitation institute

2025 Advertising Package

Thank you for your interest in advertising with Herman & Wallace. We provide continuing education courses, products, certification, and resources for medical professionals seeking to improve their practice skills for the treatment of pelvic floor/girdle dysfunction and numerous other conditions affecting patients' lives.

An advertisement in our course manuals, which are distributed to participants at each course event, is an excellent way to reach the therapists who will be making purchases for their clinical practices and recommending products to patients and colleagues.

Herman & Wallace courses are offered in a number of innovative formats:

- Remote
 - Registrants can attend remote courses from any location with an internet connection.
- Satellite
 - Registrants and teaching assistants gather in small groups to view lectures and practice hands-on techniques. The instructor is not physically present at the satellite location and presents via Zoom.
- In-Person
 - Registrants, lab assistants, and instructors gather at a single location for lecture and labs.
- Self-Hosted
 - This option is available in some intermediate and advanced courses and is for those who are comfortable with self-lead, independent learning and who already have foundational skills from previous coursework.

Courses are more accessible than ever and the number of participants is expected to increase in 2025. Regardless of the format, each attendee at a Herman & Wallace course will receive a course manual in .PDF format, and the full manual will be in color (including the ad section).

Our customers are either actively licensed medical practitioners or students who will be graduating within one year of attending a course. Your advertisement will appear in all course manuals for Herman & Wallace course events in 2025. As the manuals are now distributed digitally, ads are produced in color and in PDF format.

Only full-page advertisements are accepted in our course manuals.

PLEASE NOTE: As manuals are being distributed digitally, it is now possible to embed hyperlinks into your ad copy, and your ad will be distributed in color.

Price

\$3,600 Package Price

Deadline

Submission Deadline - November 30, 2024

Payment Deadline - December 18, 2024

Package Includes

Full Page Color PDF Ad

Sponsor Listing

Hyperlinks





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2025 Advertising Application Form

Email completed vendor application form to grey.caoili@hermanwallace.com.

VENDOR INFORMATION

COMPANY / FIRM NAME as shown on Federal Tax Return		VENDOR ID. if applicable
ALTERNATE NAME if applicable / (doing business as)		TAX ID NUMBER FEIN OR SSN
POINT OF CONTACT NAME	TITLE	
VENDOR ADDRESS		
PHONE	VENDOR CONTACT EMAIL	
VENDOR WEBSITE		

ORGANIZATION TYPE

<input type="checkbox"/>	Corporation	<input type="checkbox"/>	Individual / Sole Proprietor	<input type="checkbox"/>	Joint Venture
<input type="checkbox"/>	LLC	<input type="checkbox"/>	Partnership / Limited Partnership	<input type="checkbox"/>	Non Profit

PAYMENT DUE UPON RECEIPT OF INVOICE`

<input type="checkbox"/>	Credit Card	<input type="checkbox"/>	Mailing Check to Herman & Wallace 113 Cherry Street Suite #71393, Seattle WA, 98104
<input type="checkbox"/> (INITIAL) I confirm that I am paying \$3,600 for the 2025 Vendor Advertising Package with Herman & Wallace.			

AUTHORIZATION

REQUESTOR'S NAME (PRINT)	SIGNATURE	DATE

